

RideRevolution are committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. We keep certain basic information when you visit our website and recognise the importance of keeping that information secure and letting you know what we will do with it.

This policy has been updated to comply with General Data Protection Regulation (also known as the GDPR). The data controller is RideRevolution , 143 Tickford Street, Newport Pagnell, MK16 9BD.

This policy only applies to this site. If you leave this site via a link or otherwise, you will be subject to the policy of that website provider.

We may collect and process the following data about you:

Information that you provide by filling in forms on our site www.riderevolution.co.uk. This includes information you may provide when requesting further services. If you contact us, we may keep a record of that correspondence.

Details of your visits to our site including, but not limited to, traffic data, location data, weblogs, operating system, browser usage and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access.

IP addresses and cookies:

We may collect information about your computer, including where available your IP address, operating system and browser type, this is statistical data about our users' browsing actions and patterns, and does not identify any individual and we will not collect personal information in this way.

We may obtain information about your general Internet usage by using a cookie file, which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our site and to deliver a better and more personalised service.

They enable us: To estimate our audience size and usage pattern. To store information about your preferences, and so allow us to customise our site according to your individual interests. To speed up your searches. To recognise you when you return to our site.

You may refuse to accept cookies by activating the setting on your browser, which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of our site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our site.

Where we store your personal data:

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the fulfilment of your order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on secure servers. Any payment transactions will be encrypted.

Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Uses made of the information and using your personal information:

Personal information which you supply to us may be used in a number of ways, for example:

Customers

- To send you a quotation for the services or similar services you have enquired about.
- For invoice, audit and debt collection services.
- Reminders for the same services or ones you have enquired about.
- To process your booking to enable us to provide the service or products you have requested.
- Data you provide will be passed onto to staff you hire to enable them to carry out the services you have hired them for.

We may also use information held about you in the following ways:

To ensure that content from our site is presented in the most effective manner for you and for your computer. To provide you with information, products or services that you request from us, or which we feel may interest you, where you have consented to be contacted for such purposes. To carry out our obligations arising from any contracts entered into between you and us. To allow you to participate in interactive features of our service, when you choose to do so. To notify you about changes to our service.

Disclosure of your information :

We may disclose your personal information to third parties: In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets. If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

How long we keep your data:

We are required under UK tax law to keep your basic personal data (name, contact details) for a minimum of 6 years after which time it will be destroyed. Your information we use for marketing purposes will be kept with us until you notify us that you no longer wish to receive this information.

Your rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data.

Your rights under General Data Protection Regulation are: -

- Rectification
- Erasure
- Restrict processing
- Object to processing
- Data portability
- Complain
- Withdraw consent

You can also exercise the right at any time by contacting us at RideRevolution, 143 Tickford Street, Newport Pagnell, MK16 9BD.